

ADJ INTERIORS



COLLABORATION AND COMMUNICATION

THE HISTORY

Bruce Korn, Co-owner of Higginbotham Custom Homes & Renovation, has worked with April Jensen, founder of ADJ Interiors, for more than a decade. He credits the longevity of their relationship to mutual respect for each other's skillsets and commitment to always putting the client first.

THE DIFFERENCE

"April and her team are problem solvers who understand the interplay between construction and design," Korn shared. "They aren't afraid to come on a job site and talk with my team to ensure the client is getting exactly what they envision."

Construction knowledge is often why ADJ Interiors can anticipate challenges and collaborate on a solution before an issue even occurs. "There are only a few people who can stand in front of a pile of dirt and envision the end result—and what it will take to get there," he said. "April and her team can look at a set of plans with a final vision in mind. This, combined with their unwavering positivity, makes for a successful project."

THE APPROACH

Starting with the end in mind gives ADJ Interiors a significant advantage. It also allows for in-depth communication about various phases throughout the project.

"April and I both love what we do and that's why we work well together," he shared. "We are both proactive communicators. We call each other to acknowledge a challenge and then we sit down to hammer out how to get back to the original vision or modify the vision for the benefit of the client."

Uncompromising client advocacy is something else the two individuals—and firms—have in common. "I remember a time when custom cabinetry was being built and we weren't 100% satisfied with the way it turned out. So, April and I decided to have it remade because that was what was best for the client," he shared. "I've worked with designers and clients who are so married to the original design that they are unwilling to think outside of the box—even though it would produce a better outcome. April and her team always put their clients' interests first."

THE BENEFIT

When Higginbotham Custom Homes & Renovation and ADJ Interiors are working together, the client experiences a seamless project. When true collaborators can work towards a shared vision together, communicating every step of the way, the project is more likely to be successfully completed. "Our partnership is fluid. Because we are proactive, we don't waste time scratching our heads to try to figure out why something went awry and what we are supposed to do now," Korn said. "We know what is expected from each other to get there—and we work together to create amazing spaces."

For more information visit our website adjinteriors.com.



DESIGN THAT IS THE
cherry on top.